

# HORIZON THAILAND

Thailand Official Trade Newsletter  
[www.thailandhorizon.com](http://www.thailandhorizon.com)

## Media Kit

### INTERESTING FACTS AND FIGURES

DITP currently  
operates in  
**48** countries  
with **63** offices

Horizon Thailand  
website is fully  
translated in  
**11** languages

Free bi-weekly  
E-newsletter  
with **>100,000**  
subscribers





# MEDIA PROFILE

## Horizon Thailand

Since launching in 2012, Horizon Thailand Official Trade Bi-weekly e-newsletter has established itself as the official publication of Department of International Trade Promotion (DITP), Ministry of Commerce, Thailand, a trade and business guide to the kingdom. Published in eleven languages, Thai, English, Arabic, Japanese, Chinese, Russian, Spanish, Khmer, Vietnamese, Bahasa Malaysia and Burmese, Horizon Thailand keeps pace with changing trends on the national heavy industry, digital content industry, lifestyle, and food.

Each 2 weeks, the online publication presents the developments and insights with 360 degree in-depth analysis designed to support businesses to grow and succeed internationally. Endorsed by the DITP, the e-newsletter caters to key business decision-makers with an interest in Thailand around the globe via email subscriptions of more than 100,000 members from the DITP's database, through 63 DITP offices in 48 major cities around the world, and through the official website and Facebook page.

[www.thailandhorizon.com](http://www.thailandhorizon.com)  
[www.facebook.com/horizonthailandnewsletter](https://www.facebook.com/horizonthailandnewsletter)



## CONTENT

Horizon Thailand's contents fall into four categories: heavy industry, digital content industries, lifestyle, and food. All articles are crafted with analysis and insights to the heart of Thai entrepreneurs and governmental organisation business philosophy.

### Tradewinds



Six short news updates on the current business trends, expos, fairs, and the latest news from the Department of International Trade Promotion.

### Tradeshows



Reviews of expositions and business fairs organised or sponsored by the Ministry of Commerce, Thailand. Articles introduce Thai entrepreneurs with high potential and creative ideas.

### Industry

Cover stories of Thailand's heavy and creative industries section. We take readers to see the latest innovations.



### On the Table / A Touch of Thai

Reviews of Thai SELECT domestic and international restaurants with the ingredient tips for Thai food lovers.



Features exploring Thainess through businesses in the lifestyle and hospitality industries.

### Joining the Dots



Joining the Dots joins the private section and the government section. Readers will get to see the services and helps provided by all the sections in Thailand, which will help facilitate business in Thailand as a whole, and provides opportunities for overseas investors who are interested in Thailand.

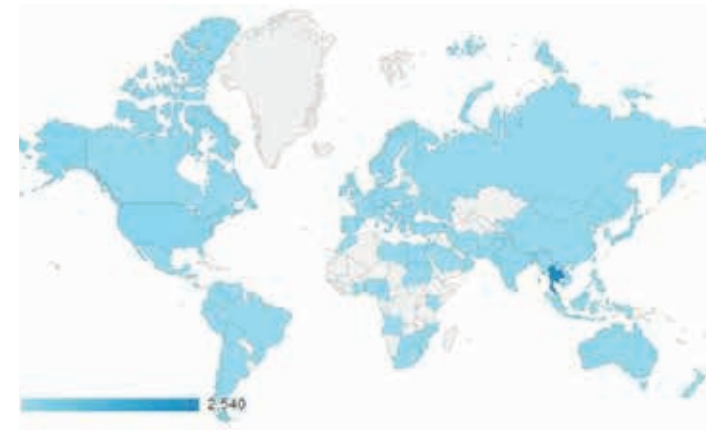
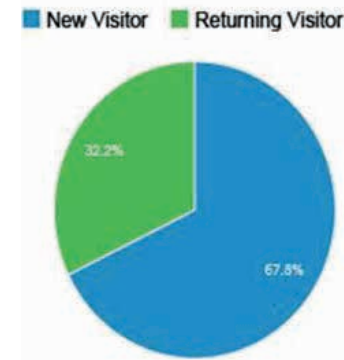
### Q & A



Exclusive interviews with the government and private VIPs come in the Q&A format.

## Our Readers

Our readers are key business decision-makers with an interest in Thailand who seek to see the developments and insights of business opportunities in Thailand with 360 degree in-depth analysis designed to support businesses to grow and succeed internationally.



## Sponsored By

Horizon Thailand is sponsored and endorsed by the Department of International Trade Promotion, Ministry of Commerce.

**Department of International Trade Promotion,  
Ministry of Commerce**

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## Distribution

Horizon Thailand E-Newsletter is distributed via email blasts to more than 100,000 members from the DITP's database, through 63 DITP offices in 48 major cities around the world, and through the official website [www.thailandhorizon.com](http://www.thailandhorizon.com).

## Our Website

What makes Horizon Thailand's website different is that we provide up-to-date news on the latest business trends in Thailand. Our unique Horizon Thailand brand gives readers honest and detailed information in an easy-to-read format. Our readers can use tags to find out the similar articles and links to further details.



To keep readers engaged, Horizon Thailand Facebook page is updated daily with the latest movements from various industries in Thailand and overseas.

<https://www.facebook.com/horizonthailandnewsletter>

## How to Subscribe

Subscribe now to the Horizon Thailand and get all the Thailand insights for your business. This valuable resource is free. Simply just fill the below form in website main page.

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Please sign up the newsletter here for the latest information about the Thailand trade and Thailand-related opportunities.

If you wish to unsubscribe, click Unsubscribe Button.

